



Barcelona ↗

October 7-9, 2025

# BioSpain 2025 Sponsorship Opportunities



# BioSpain, The showcase for Spanish Biotechnology

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BIOSPAIN is the main biotechnology trade fair and conference in Spain and one of the largest in Europe. BIOSPAIN prides itself on having contributed to the consolidation and internationalization of the biotechnology industry in Spain and is widely respected by companies inside and outside of the country as the main showcase event.

2,200

Participants

261

Exhibitors

5,000

1-1 Meetings

81

Investors

997

Firms

34

Countries

+60

Sessions

## 22 years and still growing



2003	MADRID	2004	BARCELONA
2006	MADRID	2008	GRANADA
2010	PAMPLONA	2012	BILBAO
2014	SANTIAGO DE COMPOSTELA	2016	BILBAO
2018	SEVILLA	2021	PAMPLONA
2023	BARCELONA	2025	BARCELONA

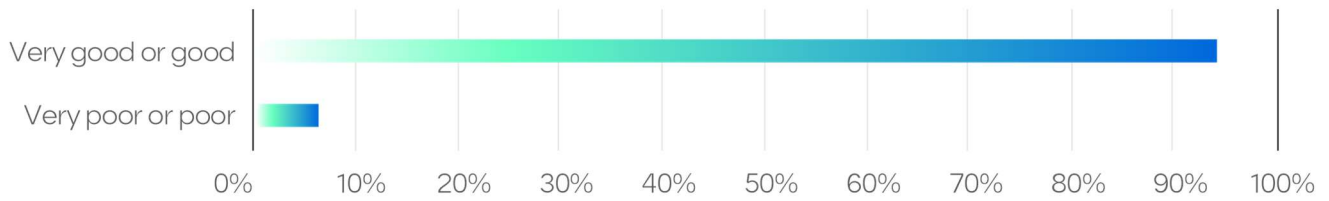
BIOSPAIN is the largest biotech event organized by a national bioindustry association in Europe and one of the largest in the world by the number of one-to-one meetings and companies participating. 34% of our delegates came from outside of Spain. Next year, BIOSPAIN returns to Barcelona, the main biotech cluster in Spain and one of the most dynamic cities in the world.

The event will take place in Pavilion 1 – Fira de Barcelona – Montjuïc. It stands in a superb location in the city center, easily accessible from the airport and well-connected to the public transport network. It is located in Montjuïc Park, an area of cultural and historical interest thanks to its museums and theatres and it also features some of the main tourist attractions in Barcelona.

### Positive feedback

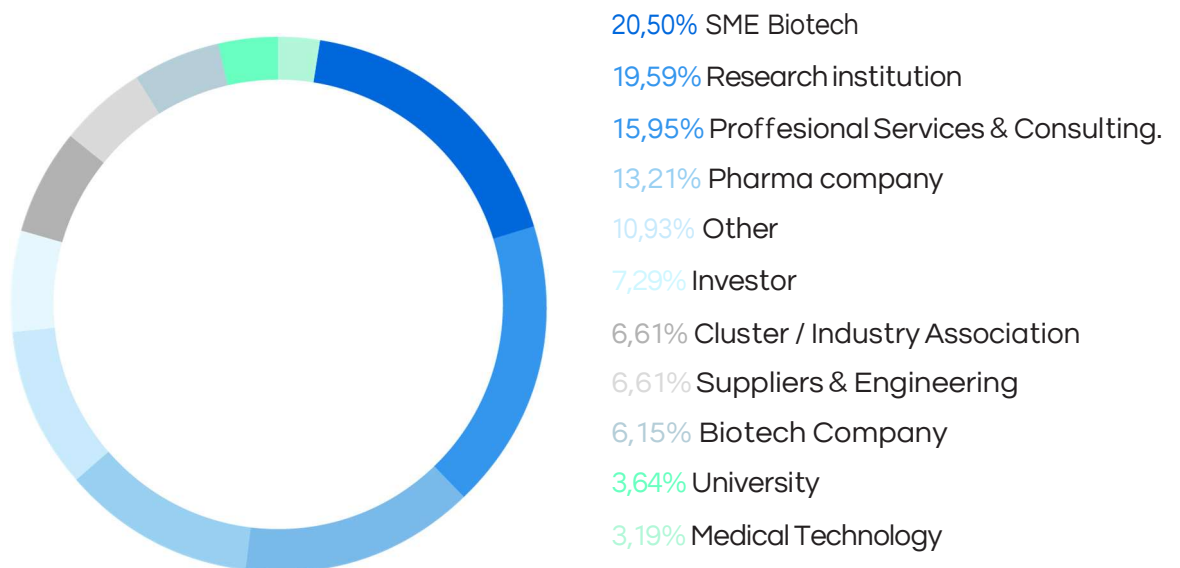
In post event surveys, BIOSPAIN received excellent feedback from most participants.

# Feedback from BioSpain 2023



## A broad spectrum of professionals

BIOSPAIN attracts a diverse range of professionals not only from industry but also from other sectors that are deeply involved with multiple links in the value chain.



Organizers:



# Partnering & Attending

BIOSPAIN offers all registered delegates the possibility to use our one-to-one partnering platform, where you will be able to publish your company/personal profile and showcase your technology or products. Making use of the partnering platform will allow you to manage your meeting requests and create a well-organized meeting agenda once you arrive in Barcelona.

Over 5,000 one-to-one meetings were held in the last in-person BIOSPAIN meeting.

Registration tickets include access to the partnering platform, all networking events, parallel sessions and coffee breaks.

REGISTRATION RATES	EARLY BIRD Until April 30, 2025	STANDARD After April 30, 2025
General public	€ 750 + VAT	€ 850 + VAT
Catalan entities	€ 580 + VAT	€ 680 + VAT
AseBio members	€ 550 + VAT	€ 650 + VAT
Academic	€ 300 + VAT	
Additional one-day passes without partnering nor access to networking events (only for exhibitors)	€ 150 + VAT	

\*Applicable VAT rate: 10%

## EXHIBIT

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BIOSPAIN provides a unique opportunity to position your company as an industry leader and key market player by reaching out to a national and international audience of policy makers, business leaders, innovators, and investors. BIOSPAIN is not only the key biotechnology event of the country it is also de ideal entry point for foreign companies who are keen on doing business with Spanish entities.

Over 250 exhibitors are expected to take part at BIOSPAIN 2025.

Booth packages start at 6m2 but you can build larger stands by adding modules.

Price 6m2 module	BIOSPAIN 2025
General	€ 3,995 + VAT
Catalan entities	€ 3,200 + VAT
AseBio members	€ 2,995 + VAT

\*Applicable VAT rate: 10%

Standard module is 3x2 m2 (approx. 9'10" x 6'7") and includes 2 general registrations (market value of 1,700 €) with access to partnering plus two one-day complimentary passes without access to partnering and networking events for clients and staff. Booth is equipped with carpeting, panels, standard power supply and lighting.

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## SPONSORSHIP PACKAGES



BIOSPAIN 2025 will provide you with a unique opportunity to meet face-to-face with the Spanish biotech industry and many other European and international companies and institutions from around the world in one of the largest international events in the industry. There are different ways to participate (partnering, exhibiting, presenting) and a wide range of sponsorship opportunities to help you promote your brand identity to the 2.000 expected life sciences professional visitors. Sponsoring the event will help to create interest in your company, products and services.

Raise your profile within the Spanish and European biotech industry and other international visitors.

Drive visitors to your booth.

Extra benefits, according to each sponsorship option

## PLATINUM sponsorship

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This sponsorship is designed to provide maximum visibility in the industry. This package includes

- 8 complimentary registrations
- 24 m<sup>2</sup> stand in trade fair
- 5 complimentary VIP lounge passes
- Private 12 m<sup>2</sup> partnering booth
- Your company logo in different locations throughout the exhibition hall and signage, scaled according to the importance of sponsorship.

### Industry leadership

PLATINUM sponsorships are an opportunity to shape opinion in the industry and frame the debate on topics affecting the industry. The PLATINUM sponsorship allows the sponsor to suggest a topic plus two speakers for the program of parallel sessions.

### Sponsorship extra visibility and branding

Your company's logo & hyperlink at BIOSPAIN 2025 website

Your company's logo in BIOSPAIN 2025 marketing materials

Your company's logo on newspapers, magazine and specialized journal advertisement.

Your session included in supersessions guide

Company catalogue/brochure insert in delegate bag

Banner on event website home page: (400 px width, 350 px height)

Advertisement in event supersessions guide and floor plan.

Mention in press releases (exclusive to this sponsorship).

### Sponsorship prices

€ 30,000\* + VAT basic package

€ 25,000\* + VAT without stand or without private partnering booth

\*Applicable VAT rate: 21%



This sponsorship provides an opportunity to acquire maximum visibility within the premises of the venue as well as in the networking events

- 4 complimentary registrations
- 12 m<sup>2</sup> stand in trade fair
- 3 complimentary VIP lounge passes
- Private 12 m<sup>2</sup> partnering booth
- Your company logo in different locations throughout the exhibition hall and signage, scaled according to the importance of sponsorship.

### Industry leadership

GOLD sponsorships are an opportunity to shape opinions in the industry and frame the debate on topics affecting the industry. The GOLD sponsorship allows the sponsor to suggest a topic plus one speaker for the program of parallel sessions.

### Sponsorship extra visibility and branding

Your company's logo & hyperlink at BIOSPAIN 2025 website

Your company's logo in BIOSPAIN 2025 marketing materials

Your company's logo on newspapers, magazines and specialized journals advertisement.

Your session included in supersessions guide

Company catalogue/brochure insert in delegate bag

Banner on event website pages other than the home: (400 px width, 200 px height)

page Advertisement in event supersessions guide and floor plan

### Sponsorship prices

€ 15,000\* + VAT basic package  
€ 12,500\* + VAT without stand or without private partnering booth

\*Applicable VAT rate: 21%

## SILVER sponsorship

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This sponsorship provides an opportunity to acquire maximum visibility within the premises of the venue and the sponsored sessions.

- 3 complimentary registrations
- 6 m<sup>2</sup> stand in trade fair
- 2 complimentary VIP lounge passes
- Your company logo in different locations throughout the exhibition hall and signage, scaled according to the importance of sponsorship.

### Industry leadership


The SILVER sponsorship allows the sponsor to propose one speaker for the program of parallel sessions.

### Sponsorship extra visibility and branding

Your company's logo & hyperlink at BIOSPAIN 2025 website

Your company's logo in BIOSPAIN 2025 marketing materials

Your company's logo on newspapers, magazines and specialized journals advertisement.



### Sponsorship prices

**€ 10,000\* + VAT basic package**

**€ 8,500\* + VAT without stand**

\*Applicable VAT rate: 21%

## BRONZE sponsorship

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BRONZE sponsorship is the most basic package which offers a branding opportunity for participants in the event.

- 2 complimentary registrations
- 1 complimentary VIP lounge passes
- Your company logo in different locations throughout the exhibition hall and signage, scaled according to the importance of sponsorship.

### **Sponsorship extra visibility and branding**

Your company's logo & hyperlink at BIOSPAIN 2025 website

Your company's logo in BIOSPAIN 2025 marketing materials



Sponsorship prices

**€ 5,000\* + VAT**

\*Applicable VAT rate: 21%

# Visibility and Branding options

Sponsorship packages are not the only way of generating brand awareness at the event. Additional visibility and branding opportunities exist.

## Exclusive opportunities for sponsors

The following options are available exclusively for PLATINUM and GOLD sponsors until April 2025 and will be released to other clients thereafter.

## Logo on delegate bag



**SOLD**



Standard price

€ 10,000 + VAT

## Lanyard



Standard price

€ 10,000 + VAT

## Banner in the event website (excluding home page)

Your banner will be visible in a slider on the BIOSPAIN.COM website which received more than 5,000 visitors during the event.

Standard price

€ 2,500 + VAT (€ 1,500 + VAT for SILVER sponsors)

## Wi-Fi

Wi-Fi in the exhibition fair venue will be available during the 2 ½ days for over 2,000 visitors. Sponsor's ad will be visible to all attendees when they log in for the first time.

Price of Wi-Fi sponsorship: € 4,000 + VAT

Price of Wi-Fi sponsorship

€ 4,000 + VAT



## Sponsorship of partnering area

Partnering is one of the key attractions of the event. More than 120 partnering booths will be constructed each with a table and four chairs. Additionally, 12 private partnering booths will be reserved for sponsors. This is likely to be the busiest section of the event. In 2023 about 5,000 meetings were held in the partnering area.



### Price of partnering area

€10,000 + VAT (special rates apply to PLATINUM and GOLD sponsors)

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## Registration screen

Autocheck-in Registration screens at the registration desk will be seen by most participants.

### Price of registration screen

€ 5,000 + VAT

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## Sponsorship of parallel session track

More than 60 sessions organized in four theme tracks (human health, green biotech, investment & finance, and talent day) will be held in four conference rooms.

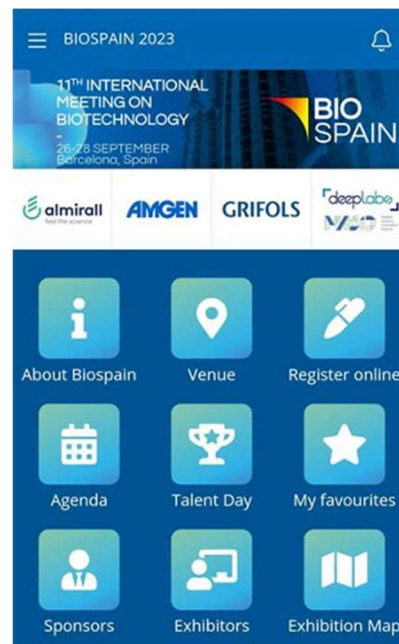


Price per track

€ 5,000 + VAT (4 available)

## BIOSPAIN App

The BIOSPAIN App will be downloaded by most participants. The app includes the agenda, messaging system, floorplan and a link to the partnering system. In the last edition 1,145 attendees downloaded the app on their cell phones.



Price of App sponsorship

€ 6,000 + VAT (4 available)

## Summary exclusive visibility and branding options

Option	Price	Sponsor priority until April 2025	Number available
Logo on delegate bag	€ 10,000 + VAT	PLATINUM GOLD	1
Lanyard	€ 10,000 + VAT	PLATINUM GOLD	1
WiFi	€ 4,000 + VAT	PLATINUM GOLD	1
Sponsorship of partnering area	€ 5,000 + VAT	PLATINUM GOLD SILVER	1
Sponsorship of registration screen	€ 5,000 + VAT	PLATINUM GOLD	1
Sponsorship of parallel sessions track	€ 5,000 + VAT	PLATINUM GOLD	4 (Health, Green, Investment & Finance, Talent Day)
Event App	€ 6,000 + VAT	PLATINUM GOLD	1

\*Applicable VAT rate: 21%

# Non-exclusive options

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## Banner on event website

Include your banner in a slider on the website of the event (400 px width; 200 px height. Home page not included)

Price per banner

€ 2,500 + VAT (SILVER sponsor preferred price € 1,500+ VAT)

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## Retrolighted panel attached to columns.

Six columns with retrolighted panels are available for your company's publicity.



Price

€ 3,000 + VAT per column

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## Cellphone charging stations

Four charging stations will be distributed throughout the floor plan. Thousands of cell phones are desperately trying to get recharged at the event. While people wait for their cell phones to spring back to life, they will get an opportunity to learn about your company.



Price

€ 3,000 + VAT per charging station

## Summary non-exclusive visibility and branding options

Option	Price	Number available
Banner on event website	€ 2,500 + VAT	
Retrolighted column panels	€ 3,000 + VAT	6
Phone charger	€ 3,000 + VAT	4

\*Applicable VAT rate: 21%



# Networking event sponsorship options

Networking events are a fun way to reach participants in an informal and relaxed atmosphere and are appreciated by attendees as one of the more memorable activities.

## Priority events

### Cocktail for investors, sponsors and authorities by invitation only

This exclusive event convenes approximately 200 representatives from investment firms, government and sponsoring firms. The cocktail is typically held in a landmark venue.

**This sponsorship opportunity is reserved for sponsors.**

### Welcome reception

The welcome reception will be held at the magnificent and historic Museu Marítim and is open to all registered attendees. An estimated 1,000 attendees are expected. Sponsorships is individual or can be split between several sponsors.

**Preference will be given to PLATINUM or GOLD sponsors until April 2025.**

The venue of the reception is the stunning Museu Maritim of Barcelona.

SPONSOR EXCLUSIVE NETWORKING OPTIONS	Price	Number available
A night at the museum (open to all participants): Museu Marítim	€ 10,000 + VAT	1
Cocktail for sponsors, investors and authorities by invitation only	€ 5,000 + VAT	1
Coffee break per unit	€ 2,500 + VAT	5
Fun networking event (TBD)	€ 5,000 + VAT	1

# Contact us and customize your sponsorship

If you have any enquiries do not hesitate to contact us. We are willing to discuss alternative sponsorship packages customized to meet your organization's needs.

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